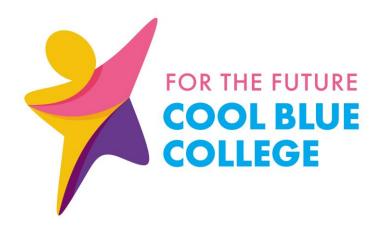
# COOL BLUE COLLEGE NEWSLETTER March 2023

Welcome to our latest edition of the Cool Blue College newsletter. We aim to bring you all the latest, relevant help and advice on issues we feel are important to you.

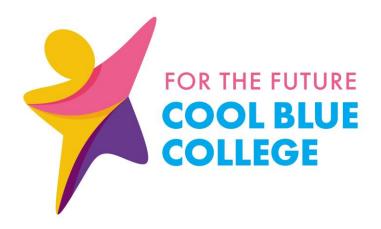




### Minimum Wage Change April 1<sup>st</sup>, 2023

These rates are for the National Living Wage (for those aged 23 and over) and the National Minimum Wage (for those of at least school leaving age). The rates change on 1 April every year.

	23 and over	21 to 22	18 to 20	Under 18	Apprentice
April 2022 (current rate)	£9.50	£9.18	£6.83	£4.81	£4.81
April 2023	£10.42	£10.18	£7.49	£5.28	£5.28



#### International Women's Day

On the 8<sup>th of</sup> March, Women's Day was celebrated in many countries. This day encourages everyone to celebrate women's achievement and raise awareness of discrimination. Here at Cool Blue College, we have the pleasure of working with many women including our amazing staff, apprentices and employers. It brings us great joy to see the increase in diversity, and we hope to see this continue. For more information on International Women's Day, please follow the link below.

https://www.internationalwomensday.com/





#### The Risks of Artificial Intelligence

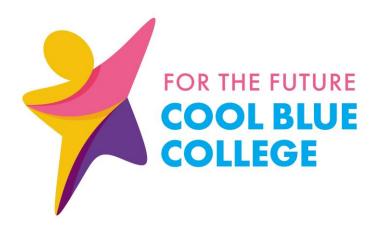
Technology is an amazing thing, but it poses a lot of problems. A big controversy that has arisen recently is artificial intelligence (AI), many universities are struggling as people are paying for these Ais to do their work for them, which is not only unfair on people who have completed this legit, but it is also unfair on people who must mark these papers and spend many hours more to identify if these are done by AI.

Artists are also at risk due to AI, a beautiful piece which could have taken an artist days to paint, can now be done within seconds by an AI, but it is hard to be able to tell. This could lead to artists losing out on jobs and money.

Another risk which we urge you to look out for is AI imitating celebrities or political figures. For example, if you see a celebrity, you admire then endorse a product, you may be more inclined to buy the product. So, businesses can use this to their advantage and create an AI video without permission or endorsement from the celebrity, which can mislead consumers. Although it can be difficult to notice this, there is a few signs to look out for. AI struggle to generate hands, so look out for this. AI are also not great at portraying emotions. So, if the video is one tone, this could be an AI.

Here is an example of an AI struggling with generating a hand.





#### Sexual Harassment in The Workplace

Employees, employers, contractors, self-employed people and job applicants all deserve to be treated fairly and feel safe in the workplace.

Employers have a duty of care to ensure that employees are comfortable and are not being sexually harassed and they must also take any complaints seriously.

Everyone can be at risk to sexual harassment, this includes any gender, sexual orientation, age or job role. The harassment can be from anyone including co-workers and management.

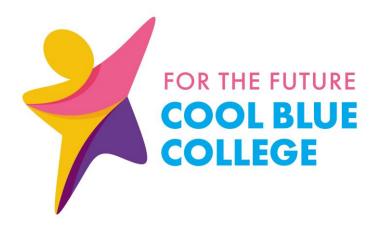
#### What behaviour is unacceptable?

- flirting, gesturing or making sexual remarks about someone's body, clothing or appearance.
- asking questions about someone's sex life.
- telling sexually offensive jokes
- making sexual comments or jokes about someone's sexual orientation or gender reassignment.
- ₹ displaying or sharing pornographic or sexual images, or other sexual content
- touching someone against their will, for example hugging them
- sexual assault or rape

If this has happened to you, or other instances that have made you feel uncomfortable in the workplace, remember this is not your fault. If possible, write down what has happened and any witnesses. If you feel comfortable in doing so, you can follow your companies' procedures and policies to make a complaint, however if this is not an option you can also notify someone externally.

If you have any further questions or want to speak about any of the issues raised, please don't hesitate to contact the safeguarding team via email.

Safeguarding@coolbluecollege.com



#### **Introducing Our New Website**

2023 has been exciting times here at Cool Blue College, and with our rebrand we are now delighted to show you all our new website. This is just the start, we are constantly looking to improve and add new content to the website, so if there is anything you would like to see on there, please get in touch and we will consider all ideas.



## SUNDERLAND LIFE SKILL SCHEME

#### Contact us now

Join our new **Life Skill Scheme** with **Cool Blue College.** This is a fully funded course which coaches valuable life skills and gives advice and training on the cost of living. The scheme includes a free additional course of your choice. Please see all courses listed on the next page.

#### **ABOUT US**

We are an independent training provider that has over 35 years' of experience in education, training and development. We pride ourselves on excellent customer service and high-quality training and qualifications

## **COURSES AVAILABLE**

**EMERGENCY FIRST AID LEVEL 3 COSHH LEVEL 2** PEDIATRIC FIRST AID LEVEL 3





**FOOD HYGIENE LEVEL 2 CUSTOMER SERVICE LEVEL 2** PERSONAL LICENSE LEVEL 2

MANUAL HANDLING LEVEL 2 RISK ASSESSMENT LEVEL 2 FIRE SAFETY LEVEL 2







0191 510 0414 A ella.robson@coolbluecollege.com



coolbluecollege





**APPRENTICESHIPS AVAILABLE NOW:** 

- CUSTOMER SERVICE
- BUSINESS ADMINISTRATION
- WAREHOUSING
- TEAM LEADING

WHY YOU SHOULD APPLY...

EARN WHILE YOU LEARN
GAIN EXPERIENCE
LEARN NEW SKILLS
GAIN A RECOGNISED QUALIFICATION
DEVELOP YOURSELF
ENHANCE YOUR CV
WORK WITH EXPERIENCED STAFF
NO STUDENT DEPT!

**CONTACT:** 

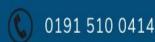
0191 510 0414

RECRUITMENT@COOLBLUECOLLEGE.COM

## SAFEGUARDING EMAIL!



#### **CONTACT US:**



safeguarding@coolbluecollege.com



Is something bothering you?

Contact our safeguarding team for support and advice!



# CONTACT OUR RECRUITMENT DEPARTMENT



Are you looking to start your career off with an apprenticeship? Contact us now for more information and interview preparation!

#### **CONTACT US:**

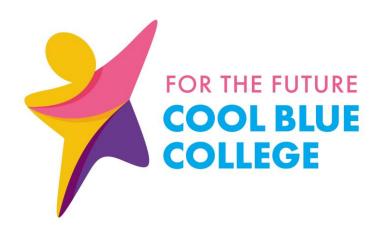
0

0191 510 0414



recruitment@coolbluecollege.com







## Celebrating Our Learners

We are lucky to work with so many fantastic learners here at Cool Blue College, and we want everyone to know that. Going forward and in future newsletters, we would love to have more individual stories and input from you. If you have any ideas or input on how we can do this, please get in contact via phone, email or our social medias.





#### Here to help with your safeguarding questions:

Mark Clelland-Safeguarding Lead • Mikayla Connors-Safeguarding Deputy

If you have any further questions or concerns, please email us at : safeguarding@coolbluecollege.com

Doxford International Business Park, 3 Victory Way, Sunderland SR3 3XL 0191 510 0414